

OCuSOFT®

Systematic Approach to Managing **EYELID HYGIENE**



The #1 Doctor Recommended Brand of Eyelid Cleansers

Managing *Eyelid Hygiene*

Eyelids are crucial to the health of the underlying eye so the diagnosis and management of eyelid disorders in-office paired with an ongoing eyelid hygiene routine is essential for maintaining healthy eyes. Eyelid hygiene is one of the mainstays in the management of Blepharitis, Meibomian Gland Dysfunction, Demodex infestation and other lid margin related diseases. As the innovators in Eyelid Hygiene, OcuSOFT® is proud to extend its offering of eyelid products to manage all types of eyelid conditions. No matter what the underlying cause, OcuSOFT® has a program with both a recommended in-office treatment and patient take home regimen designed to assist practitioners in providing the highest quality care for their patients with the highest quality products on the market.

The #1 Doctor Recommended Brand of Eyelid Cleansers

For more information, call (800) 233-5469 or visit www.ocusoft.com

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#800-3-84 R02/15

OCuSOFT®

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Rosenberg, TX 77471

Seborrheic *Blepharitis*

Signs and Symptoms

Red, irritated, itchy eyelids and the formation of dandruff-like scales on the eyelashes.

Recommended Treatment

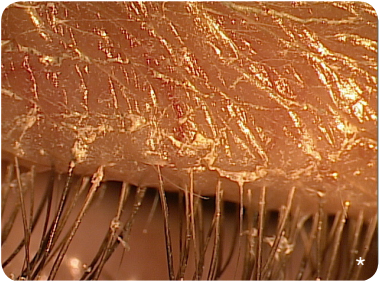
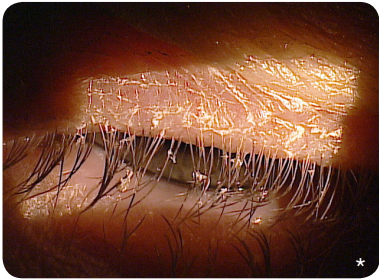
In-office procedure: Cleanse eyelids and eyelashes in-office utilizing OCuSOFT® Lid Scrub® PLUS Swabstix™.

These single-use, disposable, self-saturating Swabstix™ provide convenient in-office use to effectively remove oil, debris, and other contaminants on the eyelids in-office. If necessary, the disposable Gutierrez Blephbrush™ is also available to assist in removing debris.

Take Home Recommendation

OCuSOFT® Lid Scrub® Eyelid Cleanser Original Formula

OCuSOFT® Lid Scrub® Eyelid Cleanser Original Formula is a gentle eyelid cleanser that effectively removes oil, debris, and desquamated skin from the eyelids and is non-irritating to the eyes.



Demodex Infestation *of the Eyelids*

Signs and Symptoms

Red, irritated, itchy eyelids and the formation of cylindrical collarettes on the base of the lashes.

Treatment

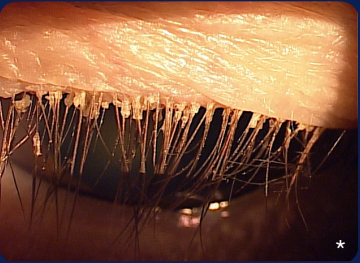
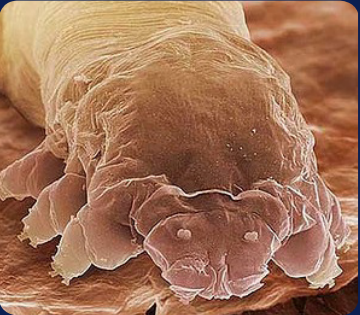
In-office procedure: Cleanse eyelids and eyelashes in-office utilizing OCuSOFT® Lid Scrub® PLUS Swabstix™ and Oust™ Demodex® Swabstix™.

Oust™ Demodex® Swabstix™ contain 50% Tea Tree Oil, 40% Sea Buckthorn Oil, and 10% Caprylic Acid. These single-use, disposable, self-saturating Swabstix™ provide convenient in-office use to effectively eradicate demodex and remove oil, debris, and other contaminants on the eyelids in-office. A complete Demodex Kit is available for in-office use.

Take home recommendation

Oust™ Demodex® Foaming Cleanser

Oust™ Demodex® Foaming Cleanser contains Tea Tree Oil and is mild enough to use on the entire face, including eyelids and eyebrows. Also contains a moisturizer and preservative blend that offer anti-bacterial properties.



Bacterial *Blepharitis*

Signs and Symptoms

Mild sticking together of the lids, thickened lid margins, and missing and misdirected eyelashes.

Recommended Treatment

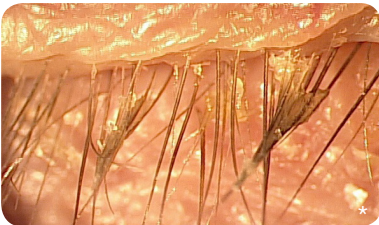
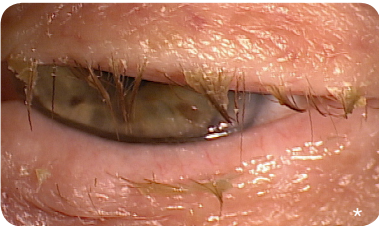
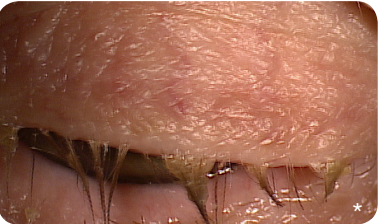
In-office procedure: Cleanse eyelids and eyelashes in-office utilizing OCuSOFT® Lid Scrub® PLUS Swabstix™.

These single-use, disposable, self-saturating Swabstix™ provide convenient in-office use to effectively remove oil, debris, and other contaminants on the eyelids in-office. If necessary, the disposable Gutierrez Blephbrush™ is also available to assist in removing debris.

Take Home Recommendation

OCuSOFT® Lid Scrub® PLUS Eyelid Cleanser or OCuSOFT® Lid Scrub® PLUS PLATINUM Eyelid Cleanser

OCuSOFT® Lid Scrub® PLUS and OCuSOFT® Lid Scrub® PLUS PLATINUM Eyelid Cleansers contain surfactants plus a moisturizer and preservative blend that effectively eradicate seven different strains of bacteria commonly found on the eyelids. Both offer unique leave-on formulas, so there is no need for rinsing. OCuSOFT® Lid Scrub® PLUS PLATINUM also contains PSG-2™ that mimics the natural lipid layer of the outer epidermis for increased moisturizing throughout the day. PSG-2™ has also been reported to have anti-bacterial and anti-inflammatory properties.



For Adjunctive Eyelid Relief *Recommend OCuSOFT® HypoChlor™*

The root cause of anterior blepharitis is the overproduction of oils. Mild surfactants in OCuSOFT® Lid Scrub® PLUS eyelid cleanser act to dissolve and remove oil, debris, and desquamated skin. Other formulas do not.

As an adjunct to OCuSOFT® Lid Scrub®, and in lieu of other prescriptions, recommend OCuSOFT® HypoChlor™. Hypochlorous Acid is produced by white blood cells as part of the body's natural defense mechanism against pathogens. Select from over-the-counter (OTC) 0.02% OCuSOFT® HypoChlor™ Solution or (OTC) 0.02% OCuSOFT® HypoChlor™ Gel with spray pump. OCuSOFT® HypoChlor™ Gel provides a soothing, moist environment to expedite wound healing.

