

ZocuWipe Results



Before



After



Before ZocuWipe



2 Weeks Later



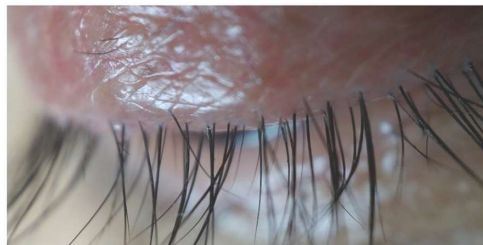
Demodex collarette
at base of eyelash



ZocuFoam Results



Before



After

Zocular[®]
+ Zokrex[™]

A Novel & Better Approach to Dry Eye

Zocular® | Simply Better for Dry Eyes



THE PROBLEM

Dry eye is almost always due to eyelid margin inflammation, not from a lack of "tears". Artificial tears target the wrong problem, and other treatment options are limited by issues related to compliance, cost, and effectiveness. The Zocular platform for dry eyes changes everything.



THE ZOCULAR SOLUTION

The Zocular platform transforms the paradigm for your dry eye practice. ZocuWipe and ZocuFoam incorporate an innovative, natural approach using our patent-pending okra formulation with anti-inflammation and anti-Demodex properties to directly target the source of dry eye originating from the eyelid margin. Get immediate and lasting results for your patients and achieve dry eye success with Zocular!



ZOCULAR ELIMINATES THE BARRIERS TO DRY EYE SUCCESS

Effectiveness ✓

Directly targets the eyelids with okra-based Zocusomes

Clinically proven to kill ocular Demodex

Compliance ✓

Formulated to be used once once a day

Topical application for immediate and long-lasting results

Cost ✓

Optimal clinical outcome without expensive Rx

Dry eye success for less than \$1.50/day



Ophthalmologist Developed
Dermatologist Tested



Natural, Okra-based
Approach for Dry Eye



Non burning
pH balanced to tears



Contains NO Tea Tree Oil
or Hypochlorous Acid



Rinse-free, Once Daily
Option



Soothes & Moisturizes

Zocular® | Instructions & Tips

ZocuWipe



1. Open package and unfold ZocuWipe towelette into a rectangle. Wrap towelette over fingers. Remove any makeup, mascara, or moisturizer around eyes prior to applying ZocuWipe. Use ZocuWipe in the morning.



2. Gently close eyelids and lightly scrub along the eyelash line using horizontal motion for 10-15 seconds until tiny white foam bodies called Zocusomes form. **Avoid direct eye contact.**



3. Flip ZocuWipe towelette to the other side and repeat similar steps for the other eye. Use a fresh, new ZocuWipe if Zocusomes do not form.



4. Do not rinse after applying ZocuWipe. Follow routine skin regimen after applying ZocuWipe.

ZocuFoam



1. Wash hands prior to using ZocuFoam cleanser. May also use ZocuFoam to help remove makeup around the eyes and on the face.



2. Place one pump of ZocuFoam onto fingertips. Split ZocuFoam onto fingertips of other hand so that both hands now have ZocuFoam on them.



3. Gently close eyelids and use the fingertips to lightly scrub ZocuFoam along the eyelash line for 10-15 seconds. **Avoid direct eye contact.**



4. Rinse with water. ZocuFoam can be used in combination with ZocuWipe to attain maximal results. Use ZocuFoam in the morning and/or at night.



5. Follow routine skin regimen after using ZocuFoam.



BEFORE



AFTER